# **90-mil EcoWhite<sup>™</sup> Platinum<sup>™</sup> EPDM** A premium product in the reflective EPDM product line



### NOW YOU HAVE A BETTER CHOICE IN REFLECTIVE EPDM HOW COOL IS THAT?

NEW 90-mil EcoWhite Platinum EPDM helps energy efficiency by reflecting sunlight and keeping the membrane cooler than other EPDM products. In fact, 90-mil EcoWhite Platinum EPDM is the best value in 90-mil high-reflectivity EPDM today.





www.firestonebpco.com

## BETTER FOR YOUR ROOF. BETTER FOR THE EARTH. BETTER FOR YOUR BOTTOM LINE

When a white membrane is important to your plans, the new 90-mil EcoWhite™ Platinum™ EPDM offers you a premium choice designed to bring more value to your investment.

#### **BOOSTS YOUR LEED® RATING**

New 90-mil EcoWhite Platinum EPDM meets LEED<sup>®</sup> (Leadership in Energy and Environmental Design) certification requirements and exceeds ASTM D-4637 standards.

#### **30-YEAR 'NO-HASSLE' WARRANTY**

With 90-mil EcoWhite Platinum EPDM you'll enjoy the benefit of the Firestone Red Shield<sup>®</sup> Platinum Warranty that includes 30-year coverage of:

- Puncture: covers incidental punctures
- Puncture/hail: covers punctures of up to 2" hail
- Puncture/hail/wind: covers punctures, hail and 100 mph wind

#### Additional Benefits Include:

- UL- and FM-rated systems
- 90-mil overall thickness
- 10' wide no-fold panels
- More flexible than thermoplastic membranes, allowing year-round application



Firestone Building Products offers accessories that make your EcoWhite EPDM roofing system easy to install.

- EcoWhite 3" and 6" QuickSeam™ Splice Tape
- EcoWhite Lap Sealant
- EcoWhite Splice Adhesive
- EcoWhite QuickSeam Pipe Flashing
- EcoWhite QuickSeam Joint Covers
- EcoWhite QuickSeam Corner Flashing





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